

# The 9th New Ag International Conference and Exhibition Hotel Intercontinental Athens (Greece) June 28-30, 2011

Sponsors: Brandt (USA), Haifa Chemicals (Israel), Humintech (Germany), Phytothreptiki (Greece), Sustainable Agro Solutions (Spain), SQM (Chile), Valagro (Italy).



**Supported by**



**International Biocontrol Manufacturers Association**

**Provisional Conference Programme**

**TUESDAY 28th JUNE, 2011**

**9.30 am – 12.00 noon: set up of exhibition stands**

**12.00 noon - 6.00 pm: registration of delegates**

**12.00 noon – 6.00 pm: Exhibition opens**

**4.00 pm- 6.00 pm: Opening conference session**

**4.00 pm – 6.00 pm: Opening conference session chaired by Jean Pierre Leymonie, Director, New Ag International**

**4.00 pm: Dr Prem Warrior, Senior Programme Officer, Bill & Melinda Gates Foundation, (USA):** The Need for Innovation in crop management inputs and technologies.

**4.30 pm: Dr Kevin Moran, Yara (UK) and Convenor of the Task Force for the IFA/IPNI Fertilizer Use and Human Health Initiative, and President of the International Fertilizer Society:** Fertilizer Use and Human Health'

**5.00 pm: Marcus Meadows-Smith, CEO, Agraquest, (USA):** Global trends in Biocontrol

**5.30 pm: Ralph George, Sales Director Europe, Africa and Middle East, John Deere Water (France):** Current and future trends for drip irrigation in the Mediterranean Basin.

**6.00 pm - 8.00 pm: Welcome Cocktail Reception, sponsored by SQM**

**WEDNESDAY 29th JUNE, 2011**

**8.30 am – 11.30 am: Registration of delegates continues**

**8.30 am – 6.00 pm Exhibition open**

**9.00 am – 11.00 am: Technical session (irrigation and Fertigation) chaired by Dr Lorenzo Della Rovere, Managing Director of PROF.i SRL(Italy)**

**9.00: opening lecture by Jos Balendonck, Project Coordinator, Wageningen UR Greenhouse Horticulture, (The Netherlands): Intelligent irrigation saves water and fertilizer without reducing yield or quality: The outcome of the FLOW-AID project**

**9.30:** Precision Fertigation in Desert Environments, by Dr Steve Oosthuysen, Market Development Manager, SQM Africa (South Africa)

**9.50:** Addressing the trouble of Wheel tracks on linears and centre pivots, by TBN, Senninger Irrigation, (USA)

**10.10:** : Optimization of water and nutrient requirement for yield maximization in hybrid rice under drip fertigation system, by Dr. V.KUMAR, Professor, Agricultural College and Research Institute, Madurai,( India )

**10.30:** Farm Level Optimal Water Management under Deficit Condition: Case Studies from Jordan, Lebanon and Turkey, by Prof Munir Rusan, University of Amman,( Jordan)

**10.50 am – 11.30 am: Tea & Coffee break in exhibition area**

**11.30 am – 1.00 pm: Technical Session 2 (Plant Protection-IPM-Biocontrol) chaired by David Carry, Executive Director, International Biocontrol Manufacturers Association**

**11.30: opening lecture by Ketan Mehta, Director - Ecosense Labs. (India) Pvt. Ltd and Treasurer – Pesticides Manufacturers & Formulators Association of India (PMFAI): Biological Inputs - Supplementing Conventional Inputs to Meet the Food Security Challenge**

**12.00:** Sustainable Agriculture: The role of microbial products, by Dr Thorleif Enger, Chairman, Agrinos AS, (Norway).

**12.20:** Cytoplant-400, a natural alternative to the plant growth regulators, by Dr Zeina Wehbi , Daymsa Business Development Manager for Middle East, (Spain)

**12.40:** Impact of *Ascophyllum nodosum* extract on diseases of carrot and cucumber, by Jeff Norrie, Acadian Seaplants Ltd.,( Canada)

**1.00 pm – 2.30 pm: Lunch Break - open buffet in exhibition area, sponsored by Humintech and Sustainable Agro Solutions**

**2.30 pm – 3.30 pm: Technical Session 2 continues, chaired by David Carry, Executive Director, International Biocontrol Manufacturers Association**

**2.30 pm:** Chitosan Oligosaccharin's preventive effect on TYLCV (tomato yellow leaf curl virus), by Haiguang Duan, Overseas Business Director, Leili Agrochemistry (China)

**2.50 pm:**, Newest Technologies of Bio-control applied in the Middle East and North Africa territory, by Ignacio Horche, President and CEO, Green Universe Agriculture (Spain)

**3.10 pm:** First Steps Establishing a Plant Protection Information service for Coffee Diseases in Africa, by Gottfried Pessl, President, Pessl Instruments GmbH, (Austria)

**3.30 pm –5.20 pm: Technical Session 3 (Plant Nutrition 1), chaired by TBN**

**3.30 pm: Opening lecture by Prof Ismail Cakmak, Sabanci University, Istanbul, (Turkey):** Biofortification of Food Crops with Micronutrients through Fertilizer Practices.

**4.00 pm:** The Agronomy of foliar nutrition in today's modern Agricultural systems, by Vatren Jurin, Technical Director, Brandt Consolidated (USA)

**4.20 pm:** Sulphur enhanced Zinc for Agricultural Production, by Jeff Ivan, Manager of Marketing & Business Development Tiger-Sul Products,( Canada)

**4.40 pm:** A New Generation of foliar Boron fertilizer, by Raphael Derijcke – Sales Manager, Rosier,( Belgium)

**5.00 pm:** Field Evaluation of Humic Products in different Countries worldwide, by Dr. Yasser Dergham, Technical Director, Humintech GmbH, (Germany)

**5.20 pm: End of conference session**

**6 pm – 8 pm: mid-conference Cocktail Reception, sponsored by Haifa Chemicals and Valagro**

**THURSDAY 30th JUNE, 2011**

**9.00 am – 4.00 pm: Exhibition opens**

**9.30 am –11.50 am: Technical Session 4 (Plant Nutrition 2), chaired by Prof Ismail Cakmak, Sabanci University, Istanbul, (Turkey)**

**9.30 am:** Kendal-Nem: A Nutritional Approach to Integrate Plant Nematodes Control, by Dr. Alberto Piaggese, Business Innovation Manager, Valagro spa (Italy)

**9.50 am: paper to be announced**

**10.10 am:** Effect of Madurel on the improvement of color and other quality parameters on table grape, by David Bernad, Technical Manager, Daymsa, (Spain)

**10.30 am:** Natural tannin phytocomplex to enhance plant nutrition and protection, by Dr Enrica Bargiacchi, INSTM Consortium and DAGA, University of Pisa, (Italy)

**10.50 am – 11.50 am: Tea & Coffee Break in exhibition area**

**11.50 am – 12.50 am: Closing Session, chaired by Patricio Trebilcock, Editor, New Ag International**

**11:50:** Sustainable Agriculture: Increasing opportunities for IT tools and platforms, by Dr Mounir Hassani, President and CEO, Atlas Agro AG,(Switzerland)

**12:10:** Challenges and opportunities for a Distributor of High Tech Ag inputs in the Middle East Region: the Egyptian experience, by Eng Magdi Mansour, Chairman, Technogreen Group, (Egypt)

**12:30:** Challenges and opportunities for a Distributor of High Tech Ag inputs in Greece, by TBN (Greece)

**1.00 pm – 2.30 pm: Closing Lunch - open buffet in exhibition area, sponsored by Brandt and Phytothreptiki**

**Exhibition runs until 4.00 pm on Thursday 30th JUNE**