



**The established annual event on the agenda of the industry for High Tech Agriculture inputs & technology and a unique opportunity to get updated on the American markets, among the biggest markets for such inputs & technologies in the world.**  
[www.newaginternational.com](http://www.newaginternational.com)

# **The 8th New Ag International Conference & Exhibition**

**Hotel Hyatt Regency, Miami, USA  
24-26th March 2010**



Held for the first time in North America, the 8th New Ag International Conference & Exhibition will again be the unique place to conclude business and upgrade knowledge in plant nutrition, irrigation, fertigation, biocontrol and greenhouse cropping.

Building on the success of the previous 7 conferences, which attracted delegates from more than 60 countries of the five continents, the Miami event will attract most of the important suppliers from all over the world as well as key Buyers, Distributors and Consultants from North, Central and Latin America.

The event will be held in conjunction with a conference on Enhanced Efficiency Fertilizers (EEF), jointly organized by the International Fertilizer Industry Association (IFA) and New Ag International, which will take place on Tuesday 23rd, March. See separate brochure and browse IFA & New Ag International websites for more details.

## REGISTRATION FEES

### 1. To the New Ag International conference

Before 30th November, 2009: Euros 600

After 30th November, 2009: Euros 800

### 2. To the New Ag International conference and to the EEF conference

Before 30th November, 2009: Euros 850

After 30th November, 2009: Euros 1050

Accompanying spouses 75 Euros. Cancellations incur an administrative penalty of 15%. Any cancellation within one month from the start of the conference will not qualify for a refund. The fees will include access to the full list of participants, admittance to the presentations, admittance to the exhibition, to cocktail parties to coffee/tea breaks and to lunches. Papers will be available on request after the conference.

The registration forms will be available for downloading online at [www.newaginternational.com](http://www.newaginternational.com) as from September 15th, 2009

## TRAVEL ARRANGEMENTS

For pre & post conference extensions, please contact New Ag International travel partner office. BIT Travel Solutions.  
Tel +49 751 352 6196  
Fax +49 751 352 7876  
Email [info@BIT-TravelSolutions.de](mailto:info@BIT-TravelSolutions.de)



## PROVISIONAL CONFERENCE PROGRAMME

The final programme of the New Ag International conference will be published early 2010. It will comprise of keynote lectures and papers (in total about 20 speakers). Conference topics will include technical and market developments in Specialty Plant Nutrition, Irrigation, Biological Plant Protection and Greenhouse technology with a focus on some important themes such as

- The Biostimulants: do they get all the attention they deserve from the academic research circles?
- The Biocontrol Industry capabilities of supplying a growing demand for its products.
- How to further accelerate the installation of sprinkler, microirrigation and fertigation systems.
- The future of Greenhouse cropping in the Americas.

## EXHIBITION STANDS

There will be an exhibition of small trade stands alongside the conference. This will be an ideal platform for manufacturers and suppliers to showcase their products to a highly focused and professional local and international audience. Exhibition-only badges will be provided to a number of local visitors. As demand for exhibition stands will be high and space limited, please contact Andrew Osborne as soon as possible on Tel +44 (0) 20 8924821, Fax +44 (0) 20 8925972 or E-mail exhibitions@newaginternational.com .

## MIAMI

The City of Miami known as the "Magic City" is located in Southeast Florida, in Miami-Dade County on the Miami River, between the Florida Everglades and the Atlantic Ocean. Since its incorporation in 1896, the City has grown tremendously, transforming it into one of the world's renowned centers where people can work, live and play while enjoying a high quality of life. Miami which is known as the Gateway to Latin America attracts a tremendous amount of foreign born people, resulting in a large Latin American population. The City has a 60 percent Hispanic population. Recognized worldwide as an international hub, a dynamic international center of business, entertainment and natural wonders, Miami offers the greatest American compromise between getting away from it all and being a part of it all!

## CONFERENCE HOTEL

Move with the rhythm of the city at the downtown Miami hotel! The striking white towers of Hyatt Regency Miami overlook Biscayne Bay and connect to the Convention Center providing effortless access to everything from Brickell and Coral Gables to Coconut Grove and world-famous white sand beaches. The newly updated Hyatt hotel in downtown Miami offers an outstanding array of amenities - including the city's largest meeting space, dramatic bayside or skyline views from spacious guestrooms, and a lively bar and restaurant. New Ag International has reserved a limited number of rooms at preferential rates for delegates at the conference hotel

**Booking forms & Procedures will be available for downloading online from the Hotel website as from October 15th, 2009.**

The official language of both events will be English.



### Wednesday 24th March, Afternoon

Registration starts at 12 noon  
Exhibition opens, starting at 2.30pm.  
Opening cocktail reception from 7 – 9.00pm

### Thursday 25th March

9.30 – 11am  
Welcome address and opening lectures (30 minutes each)  
11 – 11.50am  
Coffee break in exhibition area  
11.50am – 1.00pm  
Technical lectures (20 minutes each)

1 – 2.30pm  
Lunch break in the Exhibition area  
2.30 – 4.30pm  
Technical lectures (20 minutes each)  
*Commercial exhibition will run 8.30am – 6.00pm*  
Mid conference cocktail reception from 7 – 9.00pm

### Friday 26th March

9.30 – 1.00pm  
Technical lectures (20 minutes each)  
1 – 2.30pm  
Closing Lunch  
*Commercial Exhibition will run 8.30am – 3.00pm*

# The 8th New Ag International Conference & Exhibition

## Hotel Hyatt Regency, Miami, USA

### 24-26th March 2010

#### CONFERENCE REGISTRATION FORM

FAX TO +44(0)20 8892 5972

#### REGISTRATION FEES:

##### To the New Ag International conference only (24-26 March)

Before 30th November 2009 – €600 Euros

After 30th November 2009 – €800 Euros

##### To the New Ag International conference and the EEF Conference (23-26 March)

Before 30th November 2009 – €850 Euros

After 30th November 2009 – €1050 Euros

Accompanying spouses – €75. Cancellations incur an administrative penalty of 15%.

Any cancellation within one month from start of the conferences will not qualify for a refund.

**FEES INCLUDE:** Admittance to presentations, to the exhibition and cocktail parties, to lunches, plus all coffee/tea breaks.

Access to the full list of participants. Papers will be available online after the conference.

#### Please complete and return the application form below to:

New Ag International Rep office, Suites A&B, 52-64 Heath Road, Twickenham TW1 4BX, United Kingdom

Tel +44(0)20 8892 4821 Fax +44(0)20 8892 5972 Email: newag@newaginternational.com

Please type or print in CAPITAL letters.

Company Name ..... EU VAT number (if applicable) .....

Business Address .....

Country .....

Phone (country-area-local) ..... Mobile (country-area local) .....

Email .....

Number of delegates to attend: NAI Conference only ..... NAI & EEF conferences: .....

Total amount enclosed (Euros) .....

First name	Family name	Position in company	Personal email
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#### PAYMENT WILL BE MADE BY:

**Telegraphic transfer** to Credit Industriel et Commercial Bank, 35a Rue des Clefs, Colmar 68000, France.  
 Account Name New Ag International SARL, Euro Account number 3320000020042201, IBAN Number  
 FR7630087332000002004220148 Swift code CMCIFRPP. Copy of bank transfer to accompany registration form

**Credit card** (Mastercard or Visa only)

Card Type: ..... Card N°: ..... Security code (last 3 digits): .....

Expiry Date: ..... Name on Card: ..... Signature: .....

#### HOTEL ACCOMMODATION

New Ag International has reserved a limited number of rooms at discounted rates for delegates at the conference Hotel 400 SE 2<sup>nd</sup> Avenue, and at the supporting hotels. Booking forms and procedures will be available as from 15th October 2009.